



Hello & Welcome to Simply my monthly newsletter

December



EVER HEARD OF THE *Candy Cane Challenge?*

December is one of my favorite months. I've been known to plan some pretty fabulous Christmas events, bake delicious cookies, shop like Santa himself, and blast Christmas music 24/7 in my car. Yes, full carpool karaoke style. No judging if you see me.

My absolute favorite tradition is the Candy Cane Challenge. I started this about five years ago. I tape positive messages to a dozen candy canes and hand them out randomly throughout the week to the polite drive-thru worker, the person who holds the door, or anyone who looks like they could use a little holiday cheer. I challenge you to join me this month and **sprinkle kindness everywhere you go**.

*Send me your favorite
Christmas albums or
playlist! I'll be so thankful!*



Your Mind Will Believe Everything You Tell It

As we close out the year and prepare for a new season of growth, remember this: **your mindset is your greatest marketing tool**. The stories you repeat to yourself become the foundation of how you show up in your business. If you tell yourself you're capable, creative, and ready to expand, your mind will rise to match that energy.

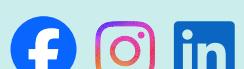
This month, I'm focusing on helping you speak life into your goals so you can walk confidently into 2026 with **intention and clarity**.

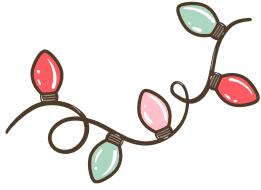


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Focus on What You Can Control

In life and in business, there's incredible power in narrowing your attention to what's truly in your hands. Your energy is one of your most valuable resources, don't waste it on things you can't change.

- **You can control your effort.**
- **You can control your attitude.**
- **You can control the actions you take to move your business forward.**

You can't control people's reactions, the algorithm, unexpected delays, or the pace at which others operate. And that's okay. (These things can drive you crazy if you let them.)

When you release the pressure of trying to manage everything, you create space for **clarity, creativity, and peace**. Let the rest go. Protect your energy and put it where it actually creates results.

Setting Yourself Up to Finish 2025 Strong & Gear Up for 2026

There's still time to make meaningful progress before the year ends. The final weeks of 2025 are the perfect opportunity to tighten up your systems, refresh your branding, and get clear on what you want your business to look like in 2026.

Finishing strong doesn't mean hustling harder—it means preparing smarter.

Ask yourself:

- What worked well this year?
- What needs refining?
- Where do I want more visibility, ease, or organization in the new year?



As you start mapping out your 2026 business plan, remember that you don't have to do it alone. **This is exactly where I come in.**

Whether you need:

- **A website that truly reflects your brand** and converts visitors into clients
- **Marketing materials** that feel clean, modern, and consistent
- **Business coaching** to help you clarify your goals and develop an action plan
- **A strategy session** to streamline your messaging and build momentum
- Or ongoing **support, accountability, and creative direction**

I'm here to help you move into the new year with confidence and a plan that feels aligned with your growth.

Let's make 2026 the year you step fully into your potential and show up as the business owner you've been working so hard to become.



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Grinch Cookies

Easy Grinch Cookies are guaranteed to steal the hearts of all your friends and family this Christmas season! This easy Christmas cookie recipe is quick to make and is incredibly festive and fun – just perfect for cookie plates and dessert tables!



Recipe from:

<https://www.momontimeout.com/grinch-cookies/>

Grateful

Wow, what an amazing year!



THANK
YOU!



Thank you for an incredible 2025. When I took a huge leap of faith one year ago it was jumping without a safety net. Lots of prayers, long hours, and being vulnerable by putting my heart out there got me to this point.

Every person, every business, and every story I've been entrusted with this year, I hold close to my heart. You share your dreams with me, and that is one of the biggest blessings of my work.

As we move into a new year, I'm wishing you and yours all the great things life has to offer. Remember, tomorrow is a new day, a fresh opportunity, and it is never too late to chase your dreams.

Thank you for being part of my journey, and for allowing me to be part of yours. Much Appreciation, Nicole :)



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