



Hello & Welcome to
my monthly newsletter

Simply Me

APRIL



Doors open and Doors Close

There's something about this season that invites **reflection, growth, and honest self-checks**. This month, I want to challenge you to pause and really ask yourself:

Are doors opening... but you're choosing to look the other way because it's not the perfect scenario?

Have doors opened, but they weren't the ones you expected?

Or maybe doors have closed suddenly, and now you're being forced to pivot in ways you didn't plan for? We often picture opportunity as something obvious, exciting, and perfectly aligned. But in reality, growth rarely shows up wrapped in certainty. Sometimes it looks like discomfort. Sometimes it feels inconvenient. And sometimes, it doesn't match the vision you had in your head.

And then there are the doors that close, the ones you weren't ready to let go of. The ones that leave you questioning what's next. Those moments can feel heavy, confusing, and even discouraging. But here's the truth I want you to hold onto this month:

What is for you will find you.

Not always in the way you expect.
Not always on your timeline.
But it will.

The key is this. An **open mind** and an **open heart** are necessary to see clearly. When we become too rigid in how we think things should happen, we risk missing what's actually unfolding right in front of us. And this is where faith comes in.

Faith is what allows you to take a step forward when the full picture isn't clear. It's what helps you trust that even closed doors are **redirecting** you, not denying you. It's what gives you the courage to walk through the doors that don't look perfect, but might be exactly where you're meant to be.

So this month, I encourage you to dig deep. Reflect on the doors in your life, both open and closed. Be honest about what you might be avoiding. Stay open to opportunities that don't fit the original plan. Trust that even in uncertainty, there is purpose.

You don't need to have it all figured out. You just need to be willing to see, to trust, and to move forward. Let April be the month you stop waiting for the "perfect" door and start walking through the ones already opening for you.

Put yourself out there



Let's talk about something that can feel uncomfortable, but is absolutely necessary for growth.

Put yourself out there.

You know your value. You know what you bring to the table. You know what you deserve. But the reality is, we live in a world that often waits for a demand before it gives acknowledgment or attention.

Think about it. How often do people receive raises or new opportunities only after they've decided to resign? Suddenly, their value is recognized when they're already halfway out the door.

It's frustrating, but it's also telling.

Waiting quietly and hoping to be noticed is not always enough.

Yes, it can feel scary to put yourself out there. There's a fear of being seen as conceited or entitled. But let's reframe that. Advocating for yourself is not arrogance. It is awareness. **It is confidence. It is knowing your worth and being willing to stand in it.**

You can be **humble** and still speak up for yourself.

You can be **kind** and still ask for more.

You can be **grateful** and still pursue better.

Apply for the job you know you're qualified for, even if you don't check every single box. Your degree does not define the full scope of your capability.

Insert yourself into conversations about opportunities. Speak your goals out loud. Let people know what you're working toward.

Do not sit on the sidelines waiting to be invited.

Throw your name into the hat.

The worst that can happen is a "no." But even in that, you've positioned yourself to be seen, to be remembered, and to be considered for what comes next.

Growth requires courage. And sometimes that courage looks like simply raising your hand and saying, "I'm ready."

This month, challenge yourself to take one step that puts you out there. One conversation. One application. One ask.

You are more ready than you think.

Do You Need A Push?

I've been known to dream big with people. I will encourage you. I will help you put your dreams on paper. I will cheer you on every step of the way. But I will also challenge you to look at your options realistically. I will help you create a plan, not jump blindly. I will push you to recognize all the **gold you already carry**. I will work to elevate your brand. I will invest my time and energy into you because I truly believe in the people and projects I choose to work with.

That may sound like a long list, but simply put, I remind you of everything **you already have**. I remind you that dreams can be scary. I hold you accountable for all the potential I know you have.

To those I've already had the privilege of walking alongside, **I am eternally grateful**. You inspire me more than you know. And for those of you reading this and thinking you might need this kind of support in your life, I'm right here.

Just a simple girl with no magic touch. Just a dreamer and a believer who's ready to walk with you while you become everything you're meant to be.

A personal note.

For those of you who have followed and supported me over the past year and a half, you know I put all my eggs in one basket. I chose me. I walked away from my corporate job and dove head first into Nicole Ditch LLC. Although I had been in business since 2008, this was the first time it was no longer a second priority.

And I grew. A lot. Both personally and professionally.

I learned new skills, strengthened and organized my processes, and connected with so many incredible people and businesses along the way.

Recently, I was presented with the opportunity to join the team at **The Haven** full time, and I felt an incredible pull to say yes. I've long admired the work they do, and it truly is an honor to now be part of that team.

With that being said, Nicole Ditch LLC is alive and well.

I am being intentional about not taking on more than I can handle at one time because serving my clients well will always be a priority. I have worked hard to build relationships that matter to me, and I will continue to nurture and grow those.

I still get excited every time a new request hits my inbox. I pride myself on being **transparent**, providing **realistic** timelines, and making sure every project gets the attention it deserves.

Things are working, and I'm incredibly **grateful** for that.

So don't hesitate to reach out or share my information with others. I'm in a season where things are flowing, where purpose is clear, and where I feel truly blessed to be able to do both and do both well.